



CONNECTING THE WEALTH SECTOR. ●

*"PCD Club offers a professional platform from which to
share insights and remain connected."*

Julian Gibbs, Head of Marketing | International Private Bank

NEW CONTACTS, NEW IDEAS, NEW BUSINESS.

PCD GROUP IS A PLATFORM WHERE PROFESSIONALS DEALING WITH HIGH NET WORTH INDIVIDUALS CAN MEET, CONNECT AND FIND NEW BUSINESS OPPORTUNITIES.

Under the PCD Group umbrella, there are three offerings: **PCD Club**, our membership & networking platform; **PCD Media**, our content creation and design agency; **HNW Advisor**, a distribution channel for the latest industry news and ideas.

Our synergy of live networking and online events, along with our range of digital content, allows you to showcase your expertise to a cross-disciplinary community of 10,000+ private wealth professionals that include lawyers, bankers, investment managers, property professionals, trustees and more.

PCD Club is the **premier** business networking forum for **international private wealth professionals**.

SINCE 2014 WE HAVE HOSTED EVENT FOR OVER 10,000 GUESTS IN 21 CITIES INCLUDING:

London, Manchester, Geneva, Zurich, New York, Miami, Dubai, Mumbai, Hong Kong, Shanghai, Cape Town and Johannesburg.

OUR MEMBERSHIP IS MADE UP OF:

- 20% Lawyers;
- 18% Investment Managers;
- 15% Private bankers / Financial Advisors;
- 13% Accountants;
- 13% Trustees;
- 6% Property related;
- 6% Currency Brokers;
- 9% Other



NETWORKING DINNER 📍 THE LANGHAM, LONDON



OUR UNIQUE PROMISE.

EXPAND YOUR INFLUENCE

AT PCD CLUB, WE DO THINGS DIFFERENTLY.

Growing your network is the most effective way to form reciprocal professional relationships, reach new prospects and grow your list of high-quality clients. We have created an exclusive club that helps professionals who are ready to connect and collaborate to find one another.

The conference industry sees networking as secondary to the programme of the day. Conversations that may result in a business opportunity are often a question of chance; attendees are left to sink or swim in a sea of unfamiliar faces with no way of knowing if the connections you are making are worthwhile or not.

We take networking one step further: we actively **facilitate collaborations** and work **with our members** to help them **build their network**.

Our members are established professionals who are gatekeepers to HNW clients. In order to provide the best service, they need to know a wide variety of service providers across the globe. At PCD Club, everyone brings something to the table.

We specialise solely in connecting people through our multi-platform programme of:

- Networking dinners, held globally, at some of the most exclusive venues in the world
- A supportive and collaborative community
- Members' directory
- PCD Club website
- Digital Magazine
- Collaborating to create and share industry insights and expertise.



NETWORKING DINNER 📍 THE CORINTHIA, LONDON

THIS IS WHERE IT GETS PERSONAL

BUILDING LASTING, MUTUALLY BENEFICIAL BUSINESS RELATIONSHIPS IS HARD WORK.

We offer access to quality people and opportunities quickly and efficiently - with us you will save time and money by meeting all the right people under one roof. **Curated table plans, requests for introductions to support business trips, or connections at the events are all part of the process.**

PCD Club founder, David Bell, has been helping professionals to build their networks since 2008. In his roles at US & Swiss private banks, he realised the value of international connections in the private wealth sector.

David remains hands on, seeking out synergies among members, understanding your individual business needs and connecting you with like-minded potential partners wherever they may be in the world.

We offer members market intelligence and insight to guide their business development plans.

Where most professionals go wrong is that they try to do it alone. **We are on your side.**

"PCD provided me with fantastic support when getting my practice off the ground, making new business relationships and reinvigorating existing ones. What makes the difference is the effort that David puts personally into making sure that everyone gets the most out of their membership, helping to connect people at events and, crucially, following-up afterwards. He is extremely generous with his time, a great advocate and has a wonderful team as well."

Justin Mason, Director | Justin Mason Valuation.

PCD CLUB EVENTS ARE
DESIGNED WITH RELATIONSHIP
BUILDING AT THEIR CORE.

- 2000 active members
- 15,000 highly engaged professionals on LinkedIn



NETWORKING DINNER 📍 THE MANDARIN ORIENTAL, GENEVA

VALUE FOR MONEY.

PROFESSIONALS NEED VALUE FOR MONEY ON EVENTS

SPENDING THOUSANDS OF POUNDS ON A SINGLE EVENT IS A RISK AS OPPOSED TO ACCESSING GLOBAL EVENTS THROUGHOUT THE YEAR.

As a member of PCD Club you get access to a varied program of events throughout the year. It is a true community of like minded professionals that can help each other build their business.

Running your own events is hard work, particularly when aiming to expand in an international location. You can leverage our platform, reach, network and experience operating events in multi locations to give you a better return on investment.

Collaboration with other intermediaries in a sponsor line up is a central part of our proposition. Many sponsors end up forging partnerships and doing business as a result of their participation

in our events. We offer companies a predictable cost that can be planned and budgeted for, without any surprises arising from dealing directly with venues. We offer sponsor packages to suit every budget and deliver exceptional value for money.

90% of current members surveyed said they have benefited from their club membership.



"Having worked with David for a number of years in the physical event space, I've been extremely impressed with how his proposition has evolved and now offers partners an accessible and professional platform with which to offer our insight and remain connected."

Julian Gibbs, Head of Marketing | Barclays Private Bank



NETWORKING DINNER 📍 GHILLIE DHU, EDINBURGH

WHAT HAPPENS WHEN I JOIN?

CONNECT AND COLLABORATE ON DAY ONE

WHEN YOU JOIN PCD CLUB, YOU'LL BECOME PART OF AN EXCLUSIVE, COLLABORATIVE COMMUNITY THAT INCLUDES SOME OF THE MOST EXCITING NAMES IN PRIVATE WEALTH.

Over the last 10 years, we have built a reputation as one of the best networking platforms in the sector. We have consistently delivered full rooms of high quality professionals around the world. Members know that David is on hand to guide them and make the most of the opportunity.

Once you have joined, you have access to our event platform, content opportunities and the ability to be part of a dynamic network which is growing in the key global financial centres.

96% of our current members are actively looking to expand their professional network.



NETWORKING DINNER 📍 THE LANGHAM, LONDON

BECOMING A MEMBER.

WHY JOIN PCD... AND WHY NOW?

WE ARE LOOKING FOR PEOPLE WHO DIRECTLY ADVISE HIGH NET WORTH CLIENTS TO ADD VALUE TO OUR NETWORK.

Once we receive an application, we will review it and decide whether to approve it. Once approved and membership fees paid, you will be able to book events and understand more about upcoming content opportunities. Members often have

a call with David to maximise the opportunity of being part of PCD Club.

We look forward to welcoming you inside the premier networking club for private wealth professionals.

[FIND OUT MORE TODAY](#)



NETWORKING DINNER 📍 THE CHURCHILL, LONDON

MEMBERSHIP BENEFITS

PRIME

CORPORATE

Annual membership fees *(ex VAT)*

£500

£1200

Able to share membership between colleagues?

✗

✓

Number of guaranteed dinner tickets

2

6

Access to NextGen Forum

✓

✓

Early access to event booking

✓

✓

Benefit from the support of the PCD Club team to build your network

✓

✓

Access to Membership Directory

✓

✓

Opportunity to share content via PCD Group social channels and websites

✓

✓

25% discount on PCD Media production costs

✓

✓

PRIME MEMBERSHIP

OUR PRIME MEMBERSHIP IS FOR A NAMED INDIVIDUAL DESIGNED TO HELP BUILD YOUR PERSONAL BRAND, GROW YOUR NETWORK, WIN BUSINESS IN ONE SINGLE MEMBERSHIP PACKAGE.

Prime membership includes:

- 2 dinner vouchers that can be redeemed at any PCD Club event.
- Early access to event booking.
- Benefit from the support of the PCD Club team to build your network.
- Access to Membership Directory.
- Opportunity to share content via Digital Magazine, PCD Group social channels & websites.
- 25% discount on PCD Media production costs.

APPLY NOW



CORPORATE MEMBERSHIP

OUR CORPORATE MEMBERSHIP PACKAGE IS PERFECT FOR BUSINESSES THAT WISH TO ALLOW COLLEAGUES TO SHARE A SINGLE MEMBERSHIP AND ENJOY ENHANCED ACCESS TO OUR LIVE EVENTS AND DIGITAL PLATFORMS.

Corporate membership includes:

- 6 dinner vouchers that can be redeemed at any PCD Club event.
- Opportunity to use vouchers for NextGen events.
- Early access to event booking.
- Benefit from the support of the PCD Club team to build your network.
- Access to Membership Directory.
- Opportunity to share content via Digital Magazine, PCD Group social channels & websites.
- 25% discount on PCD Media production costs
Access our NextGen Forums.

APPLY NOW



MARKET YOUR BUSINESS.

DO YOU WANT TO BUILD YOUR BRANDS VISIBILITY?

GROW YOUR PRIVATE CLIENT BUSINESS WITH **COMPELLING, HIGH-QUALITY CONTENT** WITH **PCD MEDIA**

Turn your expertise into compelling video content that can be shared across platforms to your prospects, clients and peers.

"We engaged PCD Media to create some video content around our new business launch. The PCD Media team helped us plan and produce high quality interviews & case studies to illustrate where we add value to customers. David and the team took care of all the details and delivered on time and on budget. We were very happy with the result."

Patrick Ryan | Sire Capital Partners

[BOOK A CALL](#)



WWW.PCD.MEDIA

RATE CARD

DAILY

HOURLY

David Bell	£1000	£200
Senior Designer	£750	£150
Senior Copywriter	£750	£150
Junior Designer	£300	£75
Senior Cameraman	£750	£150 (minimum half day)
Production Support	£300	£75 (minimum half day)
Senior Video Editor	£750	£150
Junior Video Editor	£300	£75

MEET THE TEAM.



“When we arrived in London as young professionals, all the networking opportunities were about meeting people within your own profession. It created an environment of competition, not collaboration. I was tired of only ever meeting other accountants so David and I decided to organise a little dinner, above a pub in east London, just to see what happened...

Sophie Bell, Co-Founder | PCD Club



“When we organised that first dinner in 2005 - not really being sure whether anyone would turn up - I would have never imagined that it was the start of a journey that would see us organising events across continents (in one case in the middle of a full-blown riot in Hong Kong), building up a community of 10,000 leading names in private wealth, facilitating hundreds of collaborations and new business initiatives every year, forging lasting friends and having fun every step of the way.”

David Bell, Co-Founder | PCD Club



“I think I speak for the whole team when I say that our members include some of the most innovative people in their industries. The best part of my job is the fact that I get to have regular contact with our community, helping them to be in the right places at the right times, and watching as they grasp opportunities and grow their businesses.”

Lucy Ashworth, Client Administrator | PCD Club



“As PCD’s Events Manager, my focus is to create memories for our guests and sponsors with an unforgettable experience over drinks and carefully thought out food. It’s an honour to be a part of an organisation that values networking as a key skill. I thoroughly enjoy contributing to the excellence of our events. And look forward to the years ahead.”

Karen Brazier, Events Manager | PCD Club



David Bell
Co-Founder



Sophie Bell
Co-Founder



Lucy Ashworth
Client Administrator



Chris Mathison
Head of Design & Creative



Karen Brazier
Events Manager



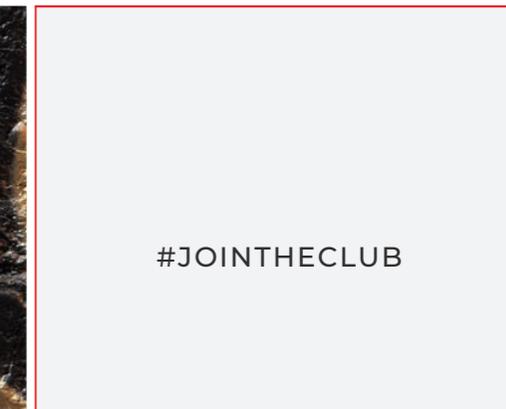
Rori Maguire
Marketing Manager



Leon Peskett
Digital Marketing Assistant



Olivia Gallichan
Junior Content Creator



#JOINTHECLUB

FREQUENTLY ASKED QUESTIONS.

Should I purchase corporate or prime membership?

We have designed two great-value packages to suit a range of needs. If you are part of a team that you believe could benefit from sharing the event vouchers, we would recommend joining the corporate programme. **Corporate membership** is our best value offering that includes unrestricted access to the best of what PCD has to offer. **Prime membership** is most suited to individuals wishing to access our events in a cost-effective way.

Do I need to be a member to attend events?

London events are exclusive to members only. However, we welcome new attendees to join our events by purchasing guest tickets subject to availability. Please be aware that members receive priority booking for all events.

Membership offers a compelling package, including the digital benefits, which is ideal for senior professionals seeking to enhance their industry reputation and expand their practice on an international level. Members have

access to speaking, writing, and promotional opportunities for both themselves and their firm.

Is the membership linked to any location?

No, the membership is not linked to any location. You can use the tickets allocated in your membership package at any of the PCD Club events.

How much do guest tickets cost?

Dinner tickets cost £250 +VAT, and becoming a member makes sense if you plan to attend multiple events.

NextGen event tickets cost £125 +VAT per head. Members can use 1 PCD Club membership voucher (worth £250 + VAT) for 2 NextGen guest places. Once the 1st NextGen guest is registered to attend using a voucher code, the details of the 2nd guest must be sent to tickets@pcd.club.

I'm not a great networker. Is PCD Club right for me?

PCD Club was created for professionals just like you. We know that people who are experts at what they do aren't always the best at selling themselves. Our club was created to give you the platform to share your knowledge and build a high-value network.

Am I guaranteed a place at events if I am a member?

Due to limited capacity at each event, we cannot guarantee members a place. In London, we have moved to a venue with substantial capacity, but other locations may have more limited space. To increase your chances of attending, we recommend booking early.

What happens if I have booked a ticket but can no longer make the event?

If you can no longer attend an event, you can re-book a future event by notifying tickets@pcd.club via email before the event starts.

If the named person is unable to attend, PCD Club will accept the substitution of a colleague of equivalent seniority at the Directors' discretion.

All requests must be sent to tickets@pcd.club for approval prior to the event. Requests for trainee professionals or those with less than 5 years PQE

to attend will be rejected.

If you fail to attend an event without notifying in advance, it will count as one of your used dinner vouchers.

Can corporate members use more than one dinner ticket at an event?

Certainly! Corporate members have the flexibility to use multiple dinner tickets at an event. You are allowed to use as many tickets as you like for the named users attending the event.

What happens if I use up the full ticket allocation in the membership package?

You have the option to purchase additional tickets for events at the guest ticket price. We offer bundle options.



IF YOU HAVE FURTHER QUESTIONS PLEASE CLICK HERE OR CONTACT

MEMBERS@PCD.CLUB



CLOSING REMARKS

"In today's challenging environment, high and ultra-high-net-worth need trusted advisors more than ever. In our work with private wealth professionals, we have found that those who invest the time to increase their visibility, embrace challenges as opportunities, and remain open to collaborate through uncertainty are putting themselves at the front of the queue to meet fast-changing needs in today's fast-changing world."

David Bell, Founder | PCD Club

CONTACT: MEMBERS@PCD.CLUB